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How to involve energy stakeholders: Recommendations from “SEAP-PLUS” project



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SEAP-PLUS: Adding to SEAP – more participants, more content across Europe
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SEAP-PLUS work towards energy stakeholders



- Raising awareness and committing regional and local energy stakeholders
- Memorandum of Cooperation with energy stakeholders
- Developing recommendations how to successfully involve energy stakeholders



Raising awareness and committing regional stakeholders



- A data base of arround 1250 energy stakeholders from all participating regions has been built up.
- Energy stakeholders received regular information about CoM, regional, national and international SEAP implementation work, best practice examples etc. via newsletters and personal contacts.
- Over 150 bilateral meetings with energy stakeholders in all SEAP-PLUS regions.
- 12 regional energy stakeholder workshops were organised, all together over 500 participants.



Memorandum of Cooperation with energy stakeholders



- A common MoC basic text was developed.
- The MoC draft version was adapted to national circumstances and translated to national languages.
- Alltogether 39 MoCs with energy stakeholders were signed, 10 further energy stakeholders agreed to cooperate
- Main content:
 - access for municipalities to reliable energy data
 - cooperation regarding research, data analyses, monitoring and improvement of data quality



SEAP-PLUS recommendations - how to successfully involve energy stakeholders



- Be aware that liberalization of energy markets makes it more difficult to access reliable energy consumption and GHG emission data!
- Be mighty clear regarding what are the benefits for energy providers!
- Offer opportunities for joint information and communication activities on SEAP implementation and monitoring work for energy providers!
- Involve regional energy agencies when building up cooperation structures with energy providers!
- Be aware that data quality on local level is poor and improvement is necessary. Present this as a joint task for local/regional authorities and energy stakeholders!



SEAP-PLUS recommendations - how to successfully involve energy stakeholders



- Try to build up easy to access and easy to use-tools together with energy providers!
- Cooperate even with national and regional institutions that can provide additional data sources!
- Present economic arguments to energy providers for supporting climate protection and sustainability measures”
- It is decisive to address the right person(s) within energy stakeholders ’ administration/staff!
- Present existing tools and methods that work well!



Best practice examples how to involve energy stakeholders



- Establishing cooperation bridges in Greece: Roundtable for energy stakeholders and regional authorities to promote cooperation.
- Working Group for Sustainable Local Energy "Xarxa", Network of Cities and Towns towards Sustainability, Diputació de Barcelona
- Energy consumption and GHG emission tool and network "Energiluppen" Norrbotten and Västerbotten region, Sweden
- Governance and cooperation: network building by Zemgale regional energy agency, LEIF/Latvia.
- Genova Smart City Association: public/private partnership as tool of governance to implement SEAPs and smart actions (70 members including energy stakeholders)





Learn and
test
something
new!

Think on
environment
and health

Cooperate
and find
allies!