



This course on **Data Display, Dissemination and Validation** by local authorities will educate and provide a sound knowledge base and understanding of the **principles and best practices** of **data communication and presentation**. The course provides insights on how to **best identify their target audience** and the key considerations to make in order to **communicate a message**, through the use of data, most effectively. Alongside this, the **key modes of data communication** are identified with a detailed breakdown of how these modes can be replicated for any respective geographic area and audience.

Our participants:

- **ANERGO Energy Observatory** from Centru Development Region of Romania, as part of Alba Local Energy Agency – ALEA. [The SECAP of Alba Iulia municipality – Alba County, RO.](#) The **SECAP** is under implementation since 2019 and is currently being monitored.
- In **Pesaro, Italy** a plan is under development for the energy efficiency refurbishment of **school buildings**.
- The **Provincial Energy Management Agency of Cádiz (APEC)** is currently developing the **Provincial Climate Adaptation Strategy and Plan (PACCA)**. This plan will include the evaluation of the climatic risks and the vulnerability of all the municipalities of the province.
- [Energyhub](#) supervised the [Sustainable Energy Action Plan](#) (completed in 2016) and the **Adaptation Plan** (completed in 2019) for the **Kilkenny County Council**.



“Enhancing data communication and visualization in our agency will definitely contribute to improve dissemination and information activities with a more attractive and intelligible content but also to a better engagement of stakeholders in our projects. An effective participation is crucial to ensure the stakeholders support to different agency’s initiatives.”

“The course equipped me in terms of preparing more science-based reporting for the municipalities.”

This course will help the agency review its process regarding regional delivery of projects: identify the stakeholders, and the end-user, review and adapt our communication to find new clients and new partners





Course 4 on Data Visualisation and Validation enabled the participants to:

Enhance data communication and visualization, which will contribute to the improvement of dissemination and information activities with a more attractive and intelligible content but also to a better engagement of stakeholders. For example, the Provincial Climate Adaptation Strategy and Plan (PACCA), currently on development, will produce a large data set related to climate risk and vulnerability. These data would need to be presented in a succinct way to ensure that the target groups are properly informed and could understand the main conclusions of the local climatic analyses. Moreover, the course enables the optimum use of already existing communicating channels and methods (e.g., social networks, workshops, etc.).

Prepare more science-based reporting for local authorities, This course will help the agency review its process regarding regional delivery of projects: identify the stakeholders, and the end-user, review and adapt our communication to find new clients and new partners. It would help us monitoring the progress regarding energy and climate actions and report the findings in ways different target group can understand.

Improve the efficiency of communication processes, and to provide better quality information, by strengthening the methods and processes employed for the data visualisation and dissemination. The insights and knowledge gained will become especially useful during communication and participatory activities, where climatic risks and vulnerability evaluation results are made public.

