



ENERGee Watch

**D6.6 Impact assessment of
dissemination strategy and actions
beyond project duration**

August 2023

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Deliverable	6.6		
Work Package	WP6		
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Preface

The overall aim of ENERGeE Watch is to launch an easy and replicable peer to peer learning programme to enable regional and local authorities to timely and accurately define, monitor and verify their sustainable actions. The learning focuses on regional/provincial authorities and their agencies that are responsible for collecting and overseeing the monitoring of mitigation and adaptation measure indicators in order to empower them to make use of best practices. The learning programme is structured into four (4) modules: i) data collection, ii) monitoring & verification, iii) indicators for adaptation to climate change, iv) data display, dissemination and validation by final users. ENERGeE Watch launched 3 learning cycles between 2020-2023 offering these 4 courses per year (twelve in total) to a total of 70 participating mentees. The learning programme entailed tools such as mentoring, site visits, tailored guidebooks and guided practice exchanges to enable the proper matching of peer groups, and proper knowledge replication.

No	Participant Name	Short Name	Country Code	Logo
1	Institute for European Energy and Climate Policy (IEECP)	NETHERLANDS	NL	
2	European Federation of Regions and Agencies for Energy and the Environment (FEDARENE)	BELGIUM	BE	
3	Technoeconomics of Energy and Environmental Systems Laboratory – University of Piraeus (UPRC – TEESlab)	GREECE	GR	
4	Auvergne-Rhône Alpes Energy Environment (AURA-EE)	FRANCE	FR	
5	Energy Agency of Savinjska, Šaleška and Koroška region (KSSENA)	SLOVENIA	SI	
6	Ile de France Regional Energy and Climate Agency (IAU IDF)	FRANCE	FR	
7	South East Energy Agency (SEEA)	IRELAND	IE	
8	Energy Agency of Plovdiv (EAP)	BULGARIA	BG	
9	Alba Local Energy Agency (ALEA)	ROMANIA	RO	
10	Cyprus Energy Agency (CEA)	CYPRUS	CY	



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Executive Summary

The deliverable, titled **D6.6 Impact assessment of dissemination strategy and actions beyond project duration**, provides an overall picture of the dissemination efforts of the ENERGeE Watch consortium, along with the outcomes of a compelling communication and dissemination strategy, which has been implemented and adapted to fit the context of the project over the last three years.

While a series of indicators in this document were monitored, the success of the ENERGeE Watch project can be connected to one main indicator – the participation of mentees in the learning programme. This participation heavily relied on the effectiveness of the dissemination strategy and the consortium's active engagement and resilience in front of challenges.

The ENERGeE Watch dissemination activity proved effective, due to the quality of the programme promoted, the good communication between parties, the well-established online presence of the partners, the availability of the consortium's extended networks to engage and promote learning and training, as well as to adapt to challenges and changes.

The impact of the ENERGeE Watch dissemination strategy can be summarised through the following key indicators:

- 81 registered participants in the 3 learning cycles of the ENERGeE Watch programme;
- 342 registered participants in the EU replication webinars;
- 242 participants in the national replication events;
- 18600 page views on the project website;
- 600 posts on social media for roughly 167700 views;
- 120 articles on websites and newsletters;
- 35 presentations at external events;
- 1 final event gathering 59 participants.

This deliverable details the dissemination objectives and the methods, tools, and activities of the project team in reaching established indicators and the actions foreseen to ensure the results of the projects are exploited beyond the duration of the grant.



1 Objectives of the dissemination strategy

The **Communication and Dissemination strategy** developed for ENERGeE Watch sets the direction for all the outreach and promotion actions.

The overarching aim of the dissemination and communication activities for this project is threefold: i) building awareness within the target audiences on all project-related topics, ii) recruiting participants in the learning programme, iii) and disseminating the project results during and beyond its duration. Thus, the resulting objectives for dissemination and communication are as follows:

- Introduce and connect ENERGeE Watch with the project's target audience, such as regional and local authorities as well as regional energy and climate stakeholders;
- Ensure that key audiences understand the issues of data collection, monitoring, analysing and disseminating data their sustainable actions;
- Develop targeted engagement campaigns to ensure the participation of energy agencies and public authorities in the learning programme;
- Ensure broad promotion of the outcomes of the project to encourage the uptake of the content of the programme in other European regions, future replication and the use of these data to produce better informed solutions and policies; and finally,
- Measure and evaluate the success and challenges of efforts to spread the message emerging from the learning programme.

The consortium understood that successful dissemination and communication activities are key to attracting participants' interest towards the learning programme and ensuring that project outcomes are exploited by all interested parties and target groups. FEDARENE and UPRC coordinated the general outreach activities, with support from IEECP as Project Coordinator, and each partner actively engaged to ensure the project's success. This report outlines the strategies used to achieve the above objectives and assess their impact on the overall project success.



2 Implementation of the dissemination strategy

The communication tools and channels, as well as the developed promotional messages and materials, have been chosen specifically with in consideration of the project's target audience. FEDARENE have made use of a project website, electronic and social media, direct emailing, in person and online events/ and webinars, and so forth, for the development of a comprehensive set of engagement campaigns (as described in [D6.2 Engagement strategy](#)).

The Consortium opted for harnessing the outreach potential of communication channels with a broad set of target audience by pushing the creation of new unknown communication channels, but made use for communication only of already established channels, those already dedicated to the ENERGeE Watch network (website, Twitter), and the organisational channels of the consortium partners.

All partners supported FEDARENE dissemination. The WP6 communication team offered constant support through the creation of visual materials/templates and the coordination of engagement campaigns (e.g. common social media scheduling, coordination calls). Partners were encouraged to contact the team about their needs for promotional materials (e.g. new roll-up) or to propose new ideas.

This chapter presents the planning behind the dissemination strategy and outlines the tools recommended for each target audience, how and when the audience should be addressed. The impact of the communication and dissemination strategy is based on the monitoring of the following tools and actions, as seen in the table below.

Table 1 Overview of the tools available and the audience targeted

Description		Direct Target group		Indirect Target groups		
		Local & Regional authorities	Mentees	Local & Regional Energy Multipliers	National & EU institutions/ organisations	Energy & Climate Data Providers
Website						
ENERGeE Watch website	This was the main engagement tool and it was promoted in all communications.	✓	✓	✓	✓	✓
ENERGeE Watch learning platform	The learning platform on Veri was only accessible to participants of the learning programme upon registration. Its content was developed for local & regional authorities. The new e-learning platform is available publicly on the project website.		✓			
Materials						
Leaflet – online version & hard copies	Leaflet in 6 languages downloadable from the website and also available in hard copy	✓	✓	✓	✓	✓
Postcards	Electronic postcard to support the online engagement campaign	✓	✓	✓		



Description		Direct Target group		Indirect Target groups		
		Local & Regional authorities	Mentees	Local & Regional Energy Multipliers	National & EU institutions/ organisations	Energy & Climate Data Providers
Infographics	Visual material to showcase the results	✓	✓	✓	✓	✓
Roll-up/Poster	Visual material to increase ENERGeE Watch visibility at events	✓	✓	✓	✓	✓

Social media

Twitter	Valuable in building and maintaining awareness of ENERGeE Watch and to encourage using the website and participation in the learning programme.	✓	✓	✓	✓	
FACEBOOK YouTube	Useful for sharing news and building up a network of ENERGeE Watch contacts	✓	✓	✓	✓	

Events

Workshops & conferences	Useful for presenting ENERGeE Watch, recruiting participants, exploit results	✓	✓	✓	✓	✓
Presentations at events	Useful for presenting ENERGeE Watch and recruiting participants	✓	✓	✓	✓	✓

Other

Articles in local & national media	To highlight ENERGeE Watch project successes and milestones	✓	✓	✓	✓	✓
Newsletters	To highlight ENERGeE Watch project successes and milestones	✓	✓	✓	✓	✓
Articles in partners newsletters	To recruit participants in the learning programme	✓	✓	✓	✓	✓
Cross-promotion with existing projects & initiatives	All opportunities were taken to promote ENERGeE Watch by engaging with related projects & initiatives	✓	✓	✓	✓	

Individual communication

Email	Targeted emails to achieve a very specific aim (i.e. recruiting mentees with a specific profile)	✓				
Phone	Individual communication to achieve a very specific aim (i.e. recruiting mentees with a specific profile)	✓				



3 Monitoring the implementation of the dissemination strategy

3.1 Methodology and tools

Monitoring the impact of communication activities and the effectiveness of the strategy in place was crucial to understanding the habits of our targeted audience and to adapt the rolling of the engagement campaigns. To facilitate this process of gathering outreach information from around the continent for the partners involved, an Excel document was developed as a tool for monitoring all the outreach activity performed, with dedicated tabs for social media, publications, and presentations. The editable table was shared from the start within the partners with editing access, allowing them to report at any time on their activity. Partners were periodically reminded by the WP6 team to fill in this excel table. Below, data collection and monitoring processes are described.

Monitoring social media

With three big engagement campaigns planned from the start of the project, and multiple others communication campaigns and actions added along, the engagement of ENERGeE Watch significantly focused on the use of social media platforms, notably the Twitter account of the project and the already-established channels of all partners.

To gather an understanding on the common outreach through social platforms, the following data was collected in Excel per responsible partner: number of Twitter posts, Twitter impressions collected, Twitter engagements, number of LinkedIn posts, LinkedIn views, LinkedIn engagement rate, number of Facebook posts, Facebook reach, Facebook engagements, and use of other similar platforms.

Each partner held the responsibility of reporting on their online activity and outreach tasks throughout the project duration.

Social media posts on Energee Watch from MARCH 2022 till end project

Partner	Twitter posts + RT	Twitter impressions	Twitter engagements	LinkedIn posts	LinkedIn views	LinkedIn engagement rate	Facebook posts	Facebook reach	Facebook engagement	Others? Instagram?
IEECP	48	8004	762	42	58800	11.07				
FEDARENE	35	n/a	n/a	17	6352	9.77%	6	227	35	
UPRC	53	2100	450	15	15000	6.50%				

Figure 1 Screenshot of the "Monitoring social media" tab

ENERGeE Watch Twitter @energeewatch

The project's Twitter account was constantly used for promotion, cross-promotion, and engagement, with FEDARENE taking its responsibility. To retrieve instant or monthly information, the Twitter Analytics tool was used.



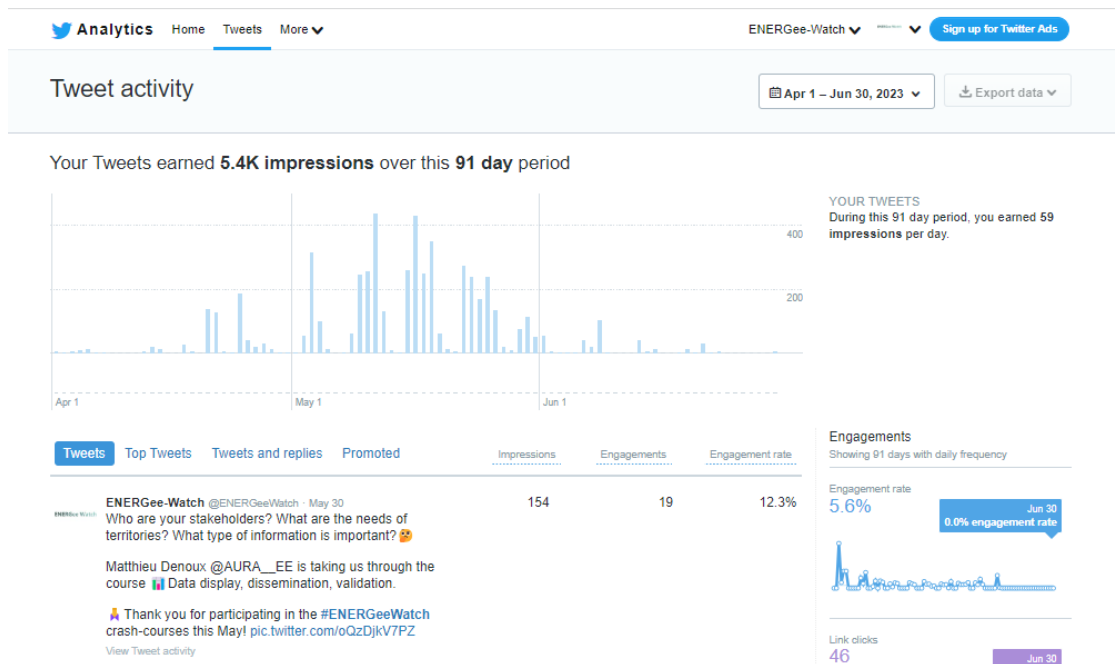


Figure 2 Screenshot of the “Monitoring social media” tab

Monitoring publications

The information collected for impact assessment in the table’s columns: date, responsible partner/third party, type of publication (article on website, newsletter, policy paper etc.), link, language of publication, number of contacts reached.

Each partner held the responsibility of reporting on their online activity and reach. The full table is available in Annex 2.

Reporting period	Date of publication	Partner	If third party, specify	Type of publications	Link	Language	Number of contacts reached	Comments
1	11/9/2020	ENERGee Watch website		energgee watch website posts	https://energgee-watch.eu/take-the-survey-for-energgee-watch	EN	/	
1	10/21/2020	ENERGee Watch website		energgee watch website posts	https://energgee-watch.eu/official-launch-of-the-energgee-watch-project	EN	/	
1	10/28/2020	ENERGee Watch website		energgee watch website posts	https://energgee-watch.eu/energgee-contributor	EN	/	
1	12/10/2020	ENERGee Watch website		energgee watch website posts	https://energgee-watch.eu/unep-emissions-gap	EN	/	
1	11/19/2020	FEDARENE		article on own website	https://www.fedarene.org/deadline-extended-for-energgee-watch	EN	3044	
1	11/5/2020	FEDARENE		article in own publication	https://www.fedarene.org/wp-content/uploads/2020/11/energgee-watch-report-for-its-members.pdf	EN	6596	1500 print copies + online to 2000 contacts
1	11/25/2020	FEDARENE		article in own publication	https://www.fedarene.org/wp-content/uploads/2020/11/energgee-watch-report-for-its-members.pdf	EN	450 contacts	
1	11/4/2020	Third party	Covenant of Mayors	article on own website	https://eu.mayors.eu/news-and-events/news/energgee-watch-launches	EN	/	contacted by FEDARENE
1	10/13/2020	IAU IDF		article in own newsletter	https://www.iauidf.fr/renforcement-du-projet-energgee-watch	FR	5500 contacts	
1	7/1/2021	UPRC		article on own website	https://teeslab.unipr.gr/energgee-watch-is-here	EN	251	

Figure 3 Screenshot of the “Monitoring publications” tab

Monitoring ENERGeE Watch website <https://energgee-watch.eu>

The already-established project website provided target audience and interested stakeholders the latest, most complete and updated information regarding the courses, and overall learning programme, tools and resources, project events, and other activities.

FEDARENE was responsible for developing and updating the website. To retrieve information about the number of visitors and their journey, the Piwik Pro web analytics tool was used.



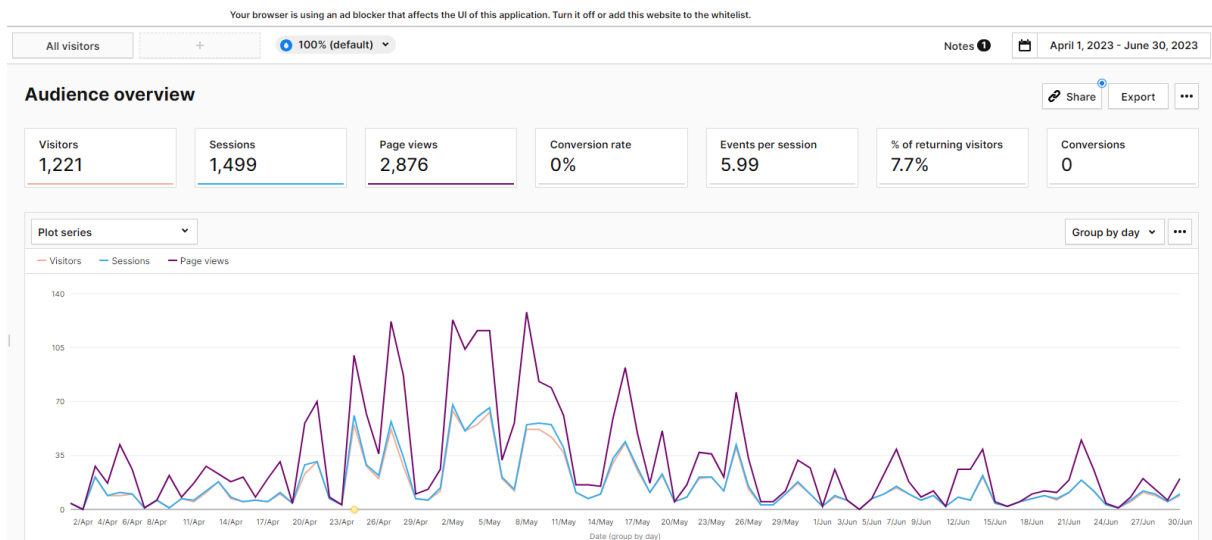


Figure 4 Screenshot of the Piwik Pro web analytics tool

Monitoring presentations

A wide array of promotion activities has been employed during the ENERGee Watch project duration, including direct presentations, in person or online, to a varied palette of events. To understand the outreach of the Consortium presentations, FEDARENE established a template in Excel for information gathering, such as: date, country of event, dissemination level (EU, national, local), title of presentation/event, type of event, organising partner, link to event, partner’s contribution, number of participants, type of participants (scientific community, civil society, general public, policy makers, media, investors, local/regional authorities and agencies, others).

As a way of internal communication tracker we also updated in real time the document on the status of the presentation (planned, done).

Presentations of the project at events								Photos here		Breakdown of participants									
DATE	Country	Level	Title of presentation / Event	Type	Partner	Link to event's page	Partner contribution	Number of participants	Status (planned/nd)	Scientific Community	Civil Society	General Public	Policy Makers	Media	Investors	Local/region or authorities and agencies	Other	Comments	
5/17/2023	IT	national	The Covenant of Mayors: the municipal tool for decarbonisation and sustainable local development	conference	IEECP	https://www.wdunero.it/energeewatch	Presentation of the ENERGEE WATCH project	50	done				25			25			
1/3/2023	AT	EU	World Sustainable Energy Days - WSED	Conference	FEDARENE	https://www.wsed.net/	poster session, promotion materials	650	done										
03.03.2023	RO	national	Energee Watch and Sustainable energy Planning for LAs	Training session	ALEA		Presentation of the ENERGEE WATCH project	36	done	6			32				2		
04.06.2023	RO	national	Energee Watch project results	Training session	ALEA	https://www.energeewatch.eu/	Presentation of the EEW project results	29	done	7			18				4		

Figure 5: Screenshot of the “Monitoring presentations” tab

Each partner held the responsibility of reporting on their activity and reach, as well as the freedom to share with the consortium photos from the respective events or supplementary materials.

The **D6.5 Report on the presentations and final event** addresses in detail the monitoring and results of the consortium’s outreach efforts in organising or participating in events and activities for the promotion of the ENERGee Watch project and learning programme. The same document addresses the impact and challenges raised by the COVID-19 pandemic in engaging potential participants. The next section focuses on other dissemination KPIs, channels, and actions.



Cross-promotion

ENERGee Watch created synergies with other projects and initiatives in order to share resources, to promote each other's work and to combine our collective learning in a variety of ways. This proved to be a valuable method of creating new events and reaching to potential learning programme participants.

Notable connections between projects were created with the projects [ePlanet](#) , [PROSPECT+](#) and [Regio1st](#). Notable support with dissemination was received through the various online platforms (website and social media) of the [Covenant of Mayors - Europe](#) and the [ManagEnergy](#) initiative.

3.2 Key performance indicators and results

The main key performance indicator of the project is the number of organisations involved in the learning programme; however, in order to attract participants, the project had to be visible, and its communication tools effective. To measure progress and impact, a number of KPIs and guidelines have been established at the project level, detailed in **D6.1 Communication and Dissemination strategy** and in **D6.2 Engagement strategy**.

The values used below state the results for the activities conducted in the 36 months of the project.

3.2.1 Online engagement indicators

Different from event participation and presentations (detailed in [D6.5 Report on the presentations and final event](#)), ENERGee Watch did not set numbered indicators different from those in event participation and presentations (detailed in **D6.5 Report on the presentations and final event**), ENERGee Watch did not set numbered indicators for its received online impressions. The relevant indicators established were connected to the accumulated reach potential of the partners.

The strategy for the ENERGee Watch communications and engagement was to promote the project via the existing dissemination channels of project partners to build on the already far-reaching community. There was not considered a need to develop a community from scratch, but we could rely on partners' accounts who had already cumulated a number of more than 70,000 followers on their social media and newsletter database.

The partners responded well to this strategy and the EU networks were very active on social media implementing a dynamic and efficient social media strategy. **Table 2** depicts the outreach capacity of project partners at the end of the project.



Partner	EW page on own website	Fb	Fb follow	Tw	Tw follow	LinkedIn	Ln follow	YT	News letter	Nr subscri	Type subscribers	Nr contacts database	Type subscribers
IEECP	https://ieecp.org/projects/energeewatch/	https://www.facebook.com/ieecp.org/	446	https://twitter.com/ieecp.org/	1252	https://www.linkedin.com/company/ieecp/	7002	https://www.youtube.com/channel/UCOI8LpAxyGpr0zwNlj_9XZA	https://us14.campaign-archive.com/home/?u=6021008801e431205be45de59&id=25e00f2acb	490	policy makers, scientific community, climate NGOs, think thanks, energy agencies, etc.		
FEDARENE	https://www.fedarene.org/projects/energeewatch	https://www.facebook.com/FEDARENE/	514	https://twitter.com/fedarene	3520	https://www.linkedin.com/fedarene	3153	https://www.youtube.com/channel/UCy00SjKxjNlZru3wO9HybWw	FEDARENE Bulletin	450	energy agencies	6000	energy agencies, networks of local/regional authorities, local authorities, regional authorities, EU networks, energy and climate NGOs...
UPRC	https://teeslab.unipi.gr/portfolio-item/peer-to-peer-learning-in-regional-and-local-authorities-to-timely-and-accurately-define-monitor-and-verify-their-sustainable-actions/	-	-	https://twitter.com/teeslab?lang=el	441	https://www.linkedin.com/company/technoeconomics-of-energy-systems-laboratory-teeslab/	2178	-	-	-	-	-	-
AURA-EE	https://www.auvergnerh.onealpes-ee.fr/projets/projet/energeewatch	-	-	https://twitter.com/aura_ee?lang=fr	2082	https://www.linkedin.com/company/auraeef/	4716	https://www.youtube.com/channel/UCyWBGhvEV95T9WvhJeaC3eQ	https://www.auvergnerh.onealpes-ee.fr/lettres-dinformation-thematiques	2000	local authorities	12000	energy agencies, networks of local/regional authorities, local authorities, regional authorities, EU networks, energy and climate NGOs...
KSSE NA	http://www.kssena.si/sl/projektno-delo/eu-projekt-v-teku/189-energeewatch	https://www.facebook.com/KSSENAVEL/ENJE/	182	https://twitter.com/KSSENAVEL	93	-	-	https://www.youtube.com/channel/UCe160ALoiUxtSQN7KeNgySA	in Slovenian				



IAU IDF	https://www.arec-idf.fr/nos-ressources/energee-watch-comprendre-et-developper-les-outils-et-donnees-dobservation-de-lenergie-et-du-climat.html	-	-	https://twitter.com/ARECIDF	7238	https://www.linkedin.com/company/arec-idf/	1813	https://www.youtube.com/results?search_query=arec-idf	https://www.arec-idf.fr/newsletter.html	5500			energy agencies, networks of local/regional authorities, local authorities, regional authorities, EU networks, energy and climate NGOs etc.
SEEA	https://southeastenergy.ie/eu-projects/the-european-network-of-regional-ghg-emissions-and-energy-watch/	https://www.facebook.com/Southeastenergyagency	65	https://twitter.com/SEEnergyAgency	1626	https://www.linkedin.com/company/5375536/admin/feed/posts/	1424	https://www.youtube.com/channel/UCXeAtDF_jyZTODcdYvRVzBg	https://southeastenergy.ie/contact	406			policy makers, scientific community, climate NGOs, think tams, energy agencies, etc.
EAP	https://www.eap-save.eu/?m=8	https://www.facebook.com/EnergyOfPlovdiv	1500	https://twitter.com/EAP_Bulgaria	40	https://www.linkedin.com/company/energy-agency-of-plovdiv/	189	https://www.youtube.com/user/ThEAPlovdiv	mailing list for newsfeed - local authorities	265	local authorities	5400	local, regional, national authorities, energy SMEs, Bulgarian NGO and enterprise networks, etc.
ALEA	https://alea.ro/portofoliu/proiecte-europene/proiecte-europene-in-derulare/energee-watch	https://www.facebook.com/comunitatea.alea	1900	https://twitter.com/alea_ro	65	https://www.linkedin.com/company/alearo/	41	https://www.youtube.com/c/AgentiaLocalaEnergeticaAlbaIulia	https://alea.ro/publicatii/newslettere	-	-	-	-
CEA	https://www.cea.org.cy/en/energee-watch/	https://www.facebook.com/CypusEnergyAgency/	3900	https://twitter.com/CyEnergyAgency	564	https://www.linkedin.com/company/cyprus-energy-agency/	1520	https://www.youtube.com/channel/UCpPQvUbyvGvrrJlMmEJ8KNw/videos	https://www.cea.org.cy/en/enimerotika-deltia/	4000			Government departments (Ministries), Local authorities, SMEs, Utilities, Academia, NGOs, EU networks, Citizens
TOTAL		# FB followers	8507	# X followers	16921	# LinkedIn followers	22036		# subscribers to newsletter	11111	#contacts in databases	23400	

Table 2: Overview of partners' online communication channels (updated in 2023)



The [ENERGee Watch Twitter](#) accounted for 234 followers at the beginning of the project in September 2020, with a 48% increase at the end of August 2023 and a total of 331 followers.

[ENERGee Watch website](#) performance:

- Number of pages views: 18641
- Number of visitors: 6741

From the website statistics we can notice the increased engagement during the engagement campaigns.

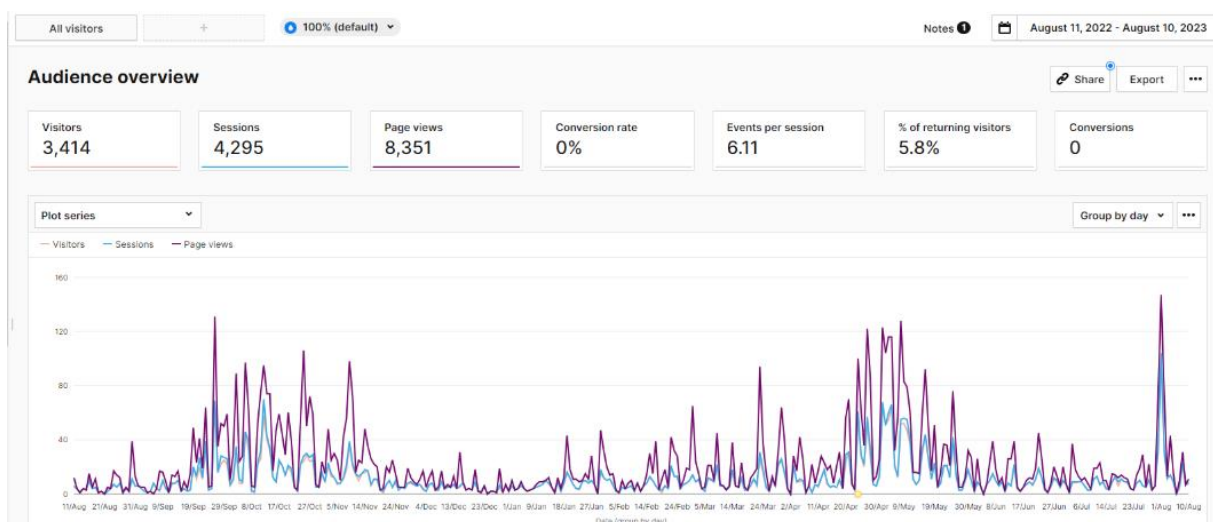


Figure 6: Screenshot of the Piwik Pro web analytics tool depicting the engagement during the 3rd engagement campaign and the promotion of the replication phase



Your browser is using an ad blocker that affects the UI of this application. Turn it off or add this website to the whitelist.

All visitors 100% (default) Notes April 1, 2022 - August 10, 2023

Page URL	Page views	Unique page views	Entries	Page bounce rate	Average time on page	Exit rate
	9,192	7,593	4,636	68.68%	1m 58s	100%
https://energee-watch.eu/	2,144 23.32%	1,733 22.82%	1,552 33.46%	57.15%	1m 21s	62.78%
https://energee-watch.eu/courses-overview/	1,050 11.42%	817 10.76%	410 8.84%	67.56%	3m 44s	69.16%
https://energee-watch.eu/register-energee-watch-crash-courses2023/	948 10.31%	737 9.71%	654 14.11%	70.03%	3m 36s	79.65%
https://energee-watch.eu/learn-how-to-energy-data/	616 6.7%	515 6.78%	417 8.99%	72.42%	1m 48s	79.61%
https://energee-watch.eu/members/	375 4.08%	285 3.75%	22 0.47%	45.45%	41s	18.95%
https://energee-watch.eu/observatories/	341 3.71%	267 3.52%	79 1.7%	51.9%	1m 28s	40.82%
https://energee-watch.eu/news/	283 3.08%	228 3%	39 0.84%	87.18%	40s	31.58%
https://energee-watch.eu/get-involved/	277 3.01%	207 2.73%	70 1.51%	71.43%	1m 45s	54.11%
https://energee-watch.eu/energee-watch-crash-course-europe-online-2023/	271 2.95%	219 2.88%	142 3.06%	74.65%	3m 17s	72.6%
https://energee-watch.eu/who-we-are/	270 2.94%	231 3.04%	24 0.52%	41.67%	2m 27s	40.26%
https://energee-watch.eu/meet-the-mentors/	125 1.36%	113 1.49%	21 0.45%	66.67%	1m 7s	30.09%
https://energee-watch.eu/background-needs-assessment/	108 1.17%	85 1.12%	4 0.09%	25%	2m 54s	23.53%
https://energee-watch.eu/testimonials/	86 0.94%	81 1.07%	21 0.45%	90.48%	51s	39.51%
https://energee-watch.eu/publication/biograce-project-aligning-ghg-emission-calculations-in-europe/	75 0.82%	70 0.92%	70 1.51%	91.43%	1m 52s	97.14%
https://energee-watch.eu/project-outputs/	72 0.78%	60 0.79%	10 0.22%	100%	1m 0s	45%

Figure 7: Top article page views on the last year of the ENERGeE Watch project (Piwik Pro web analytics)

The communication team had to focus on an online communications strategy as the first 2 years of the project were heavily impacted by the COVID-19 pandemic. The table below summarise these indicators and show a very high performance of the social media campaigns especially visible when looking at the number of engagements on Twitter. In this case engagement means that viewers liked, retweeted or clicked on the post. These numbers are not even reflecting the whole impact since some consortium members had difficulties in extracting these statistics..

Twitter posts + RT	Twitter impressions	Twitter engagements	LinkedIn posts	LinkedIn views	Facebook posts	Facebook reach	Facebook engagement
352	54122	3319	181	109593	45	4574	151

Table 3: Summary of social media indicators

3.2.2 Communication materials

The ENERGeE Watch team was rich in materials to be used in promotional activities, for both online and off-line purposes. Here below is a short list of the materials produced but the details can be found in [D6.3 Summary of communication pack](#) and [D6.4 Summary of visual communication material](#).



Materials were created at the beginning and along the project duration, as committed in the dissemination strategy. These are as follows:

- **Leaflet:** developed for electronical use, considering the limitations imposed by the COVID-19 pandemic;
- **Postcard:** a visually attractive postcard promoting the learning programme has been developed and brought by partners to various international conferences; the postcard was also easy to use as online leaflet;
- **Roll-up:** in the second period of the project, when events could be again organised fully in person, dedicated roll-ups were developed for the replication phase, together with a customisable template for further use;
- **Standard project presentation:** PowerPoint and Word, created according to the visual branding of the project;
- **Email templates for campaigns:** developed for each engagement campaign, together with templates for social media and posting plans;
- **Infographics:** developed at the end of the project, to be used in the promotion of the learning platform;
- **Project fiches:** to facilitate the learning exchange during the online replication webinars, fiches were developed for each course, summarising each learning module and including mentee's information and experience;
- **Newsletters:** partners who publish their own newsletters allocated space on a regular basis to inform their wider audience on the progress of the project;
- **Video:** an attractive animation was developed at the start of the project to explain the aim of the project and the benefit of the learning programme. At the end of the project another video is currently being developed, to promote the learning platform and how to use it.

Additional materials have been developed, such as posters. When the partners were in need of new materials, they knew to contact the WP6 team to request the specific format.

Detailed reporting on the communication material is to be accessed in [D6.3 Summary of communication pack](#) and [D6.4 Summary of visual communication material](#).

3.2.3 Key performance indicators of the communication and dissemination strategy

The table below provides an overview of the indicators at the end of the project compared to what had been anticipated in the Grant Agreement.

Table 4: Key performance indicators of the C&D strategy



CD&R Material and Objective	Implementation Indicators	Implementation Results August 2023
<p>Written content</p> <p>for 'multiplier' distribution to specialist & mass media</p>	<p>2 news items a month on the ENERGeE-Watch website</p> <p>10 articles featuring inspiring stories on the ENERGeE-Watch website</p> <p>4 news item per partner per year in own newsletters and blogs for a total of 120 news items published</p> <p>30 publications on other website and publications (cross-promotion strategy)</p>	<p>30 articles on the ENERGeE Watch website</p> <p>20 GHG observatories featured on the website</p> <p>82 news items were published on partners' websites and 172 posts on LinkedIn</p> <p>29 publications on other website and 9 LinkedIn posts by third parties</p>
<p>Video content</p> <p>For social media uptake</p>	<p>3 Masterclasses video clips (teasers for the engagement campaign)</p>	<p>1 presentation video</p> <p>Instead of the masterclasses video teasers, 18 videos of the courses were published that are more useful for replication purposes.</p>
<p>Infographics</p>	<p>2 x infographics</p>	<p>2 infographics were produced</p>
<p>Print materials.</p> <p>Distribution at regional/nat., academic, EU, events</p>	<p>Project leaflet in 7 languages</p> <p>Roll-up</p> <p>Postcards with call for action (for the engagement campaigns)</p>	<p>The project leaflet was not produced because we had almost no physical events in the first 2 years of the project.</p> <p>2-Posters were produced instead of roll ups</p> <p>2 Postcards were produced and printed in 100 copies</p>
<p>Social media strategy</p>	<p>Twitter: 500 followers/40 RT;</p> <p>YouTube: 1000 views;</p> <p>LinkedIn posts reaching more than 1000 followers for 10 posts;</p>	<p>Twitter: 331 followers</p> <p>Combined number of tweets and RT from partners: 346</p> <p>Youtube: 300 views for the presentation video</p> <p>Courses videos have been uploaded in August 2023 and currently the number of views are 490 but we expect to receive more after the end of the project.</p> <p>172 posts on LinkedIn viewed more than 100k times.</p>
<p>Project Website</p> <p>Learning platform</p>	<p>Web-stats: 200 visits/ month (1st year)</p> <p>Web-stats: 400 visits/ month (2nd year)</p> <p>Web-stats: 500 visits/ month (3rd year)</p> <p>150 registered users</p>	<p>Number of pages views: 18641, meaning an average of 517 page views per month.</p> <p>The learning platform statistics are not relevant anymore if we consider Veri but we can already note that there has been more than 300 views on</p>



CD&R Material and Objective	Implementation Indicators	Implementation Results August 2023
		the learning courses posted on YT beginning of August 2023.
Physical events	1 Masterclass in Brussels 12 study visits in region 7 national/regional stakeholders' meetings 41 presentations at national/EU events 1 EU final event (60 participants)	The physical events statistics are not relevant anymore because of the challenges incurred by the COVID-19 pandemic. 10 national/regional stakeholders' meetings 36 presentations at national/EU events 1 EU final event (59 participants)
Online events	2 Peer reviews (30 participants per webinar) 4 Replication webinars (25 participants per webinar)	2 peer reviews 4 replication webinars - 242 participants



4 Impact of the dissemination and communication strategy

The key performance indicator for the impact of the dissemination and communication strategy is the **number of participants in the ENERGeE Watch activities.**

Activity	Number of participants in the activity
Learning Programme	81 registered participants (without considering internal participants and drops out), 70 active mentees, and 18 observers
National Replication Events	242 participants
EU webinars	342 registered participants

Table 5: Number of participants in ENERGeE WATCH activities

Even though the project's activities were heavily impacted by the COVID-19 pandemic and the partners had to restructure activities countless times, the project managed to strategically engage with its target audience and reach a good overall number of relevant participants in the project's activities.

To analyse the impact of the communication strategy in more detail, other indicators can be extracted from the participants data. The other indicators that can show the effectiveness and reach of the communication are the geographical distribution of participants, the type of organisations involved in the learning programme and in the replication activity.



The geographical spread of participants

Participants of the 3 learning cycles came from **20 EU or associated countries**.

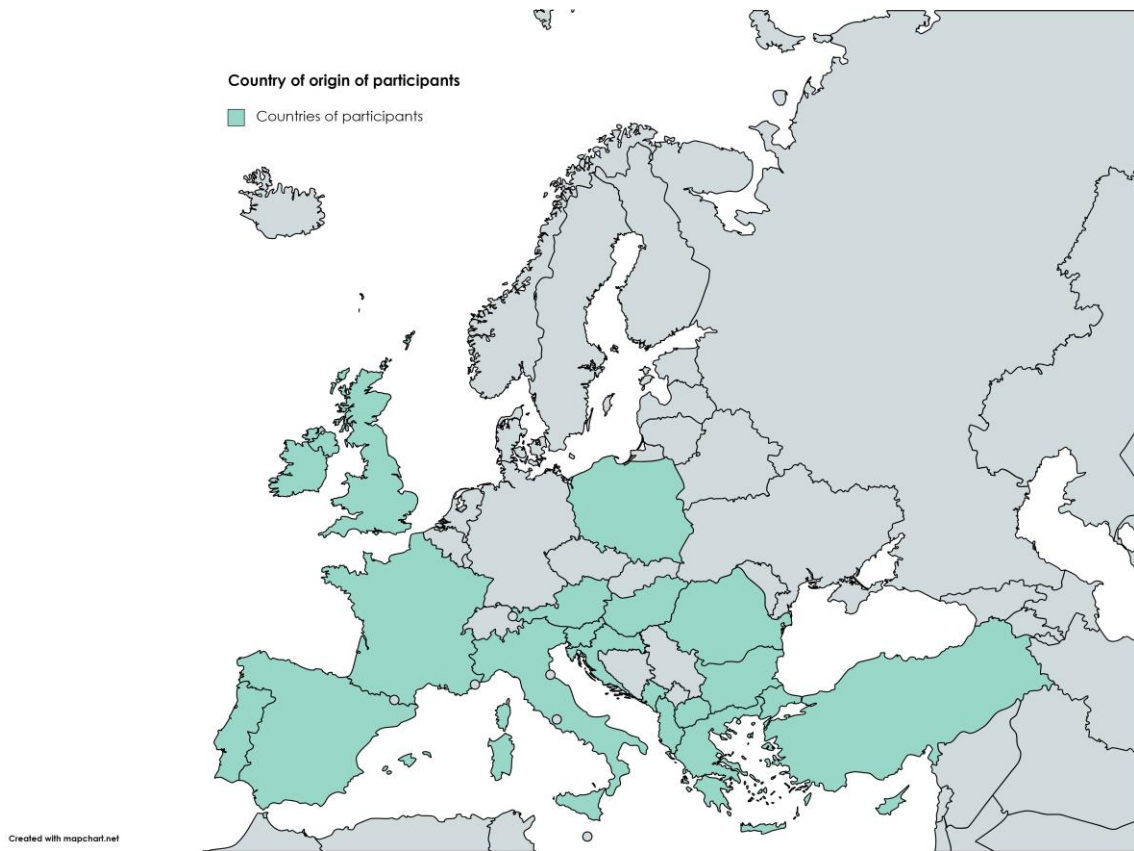


Figure 8: Country of origin of participants in the ENERGeE Watch Learning Cycles

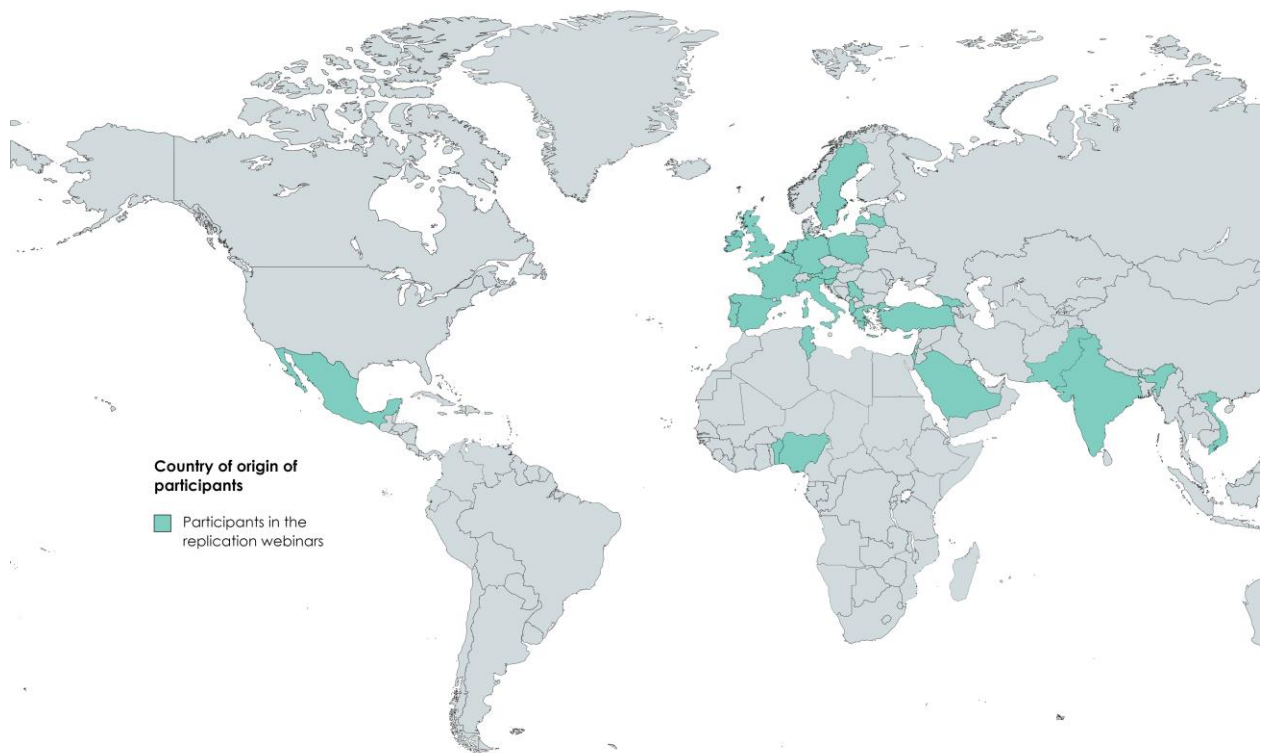


Figure 9: Country of origin of participants in the ENERGeE Watch Replication webinars



Participants of the EU replication webinars came from **32 countries of which 22 EU or associated countries**.

The maps show the wide geographical spread. For the learning cycle only participants from the EU or associated countries were accepted while during the replication phase, many representatives of organisations from outside of the European continent showed interest and actively participated in the webinars. The reason for having outside of the EU participants is most probably linked to the dissemination of our series of events in the Global Covenant of Mayors network.

The outreach strategy proved effective and participants were recruited from **37 countries altogether** which go far beyond the 8 countries represented in the partnership.

The type of organisations involved in the learning programme

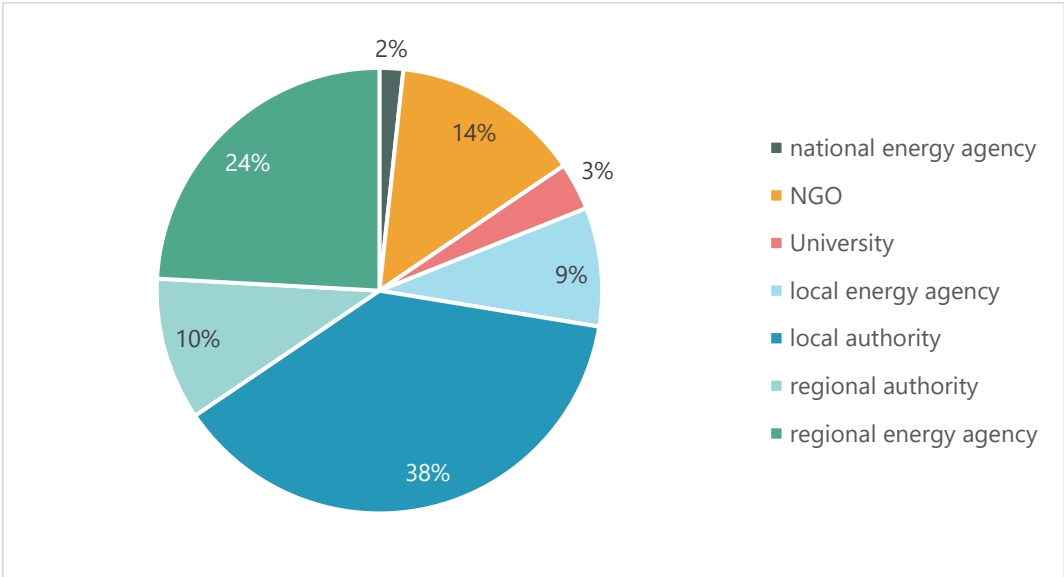


Figure 10 Type of organisations in the 3 LCs

ENERGee Watch’s learning programme key target groups are public authorities and their energy agencies. The graph clearly shows that the development of targeted engagement campaigns played a pivotal role in driving participation from energy agencies and public authorities in the learning programme. We see that more 82% of the organisations were from these key target groups. Other organisations that have been accepted into the learning programme were all providing free of charge services to municipalities or regions in the relevant fields of the ENERGee Watch programme. By tailoring messages to the target groups, the project achieved both the engagement and involvement of the relevant stakeholders in the learning programme.



The type of organisations involved in the replication activities

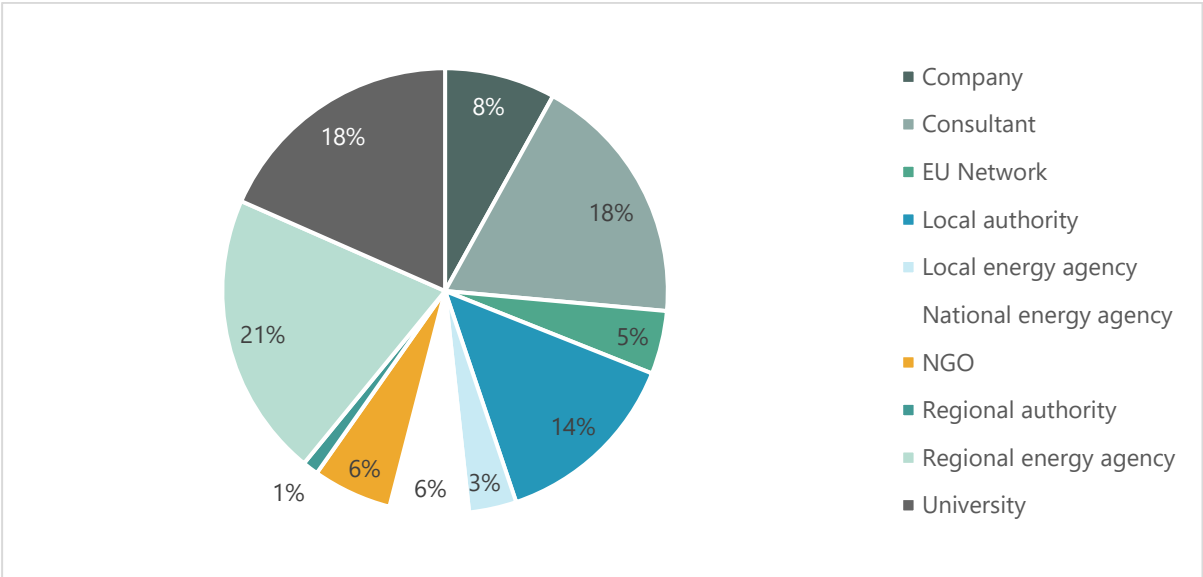


Figure 11Type of organisations in the replication activities

The replication activities were aimed at exploiting the materials of the learning programme and providing learning opportunities to more organisations. The engagement campaign for these activities was boarder and less targeted. This is clearly visible from the graph in which we can see more diversity in terms of type of organisations attending the replication activities. The aim was to broadly promote the ENERGee Watch outcomes to encourage broader adoption and replication. Apart from the key target groups that still represent almost 50% of the attendees it is worth noting that the other types of organisations more often that not provide services to the public sector in the relevant ENERGee Watch fields (this is especially true for consultants, universities, EU networks and NGOs). Such a proactive approach increased the likelihood of other European regions and municipalities to embrace the programme's content and to utilise the data, in order to formulate informed policies and solutions.



5 Dissemination actions after the end of the funding period

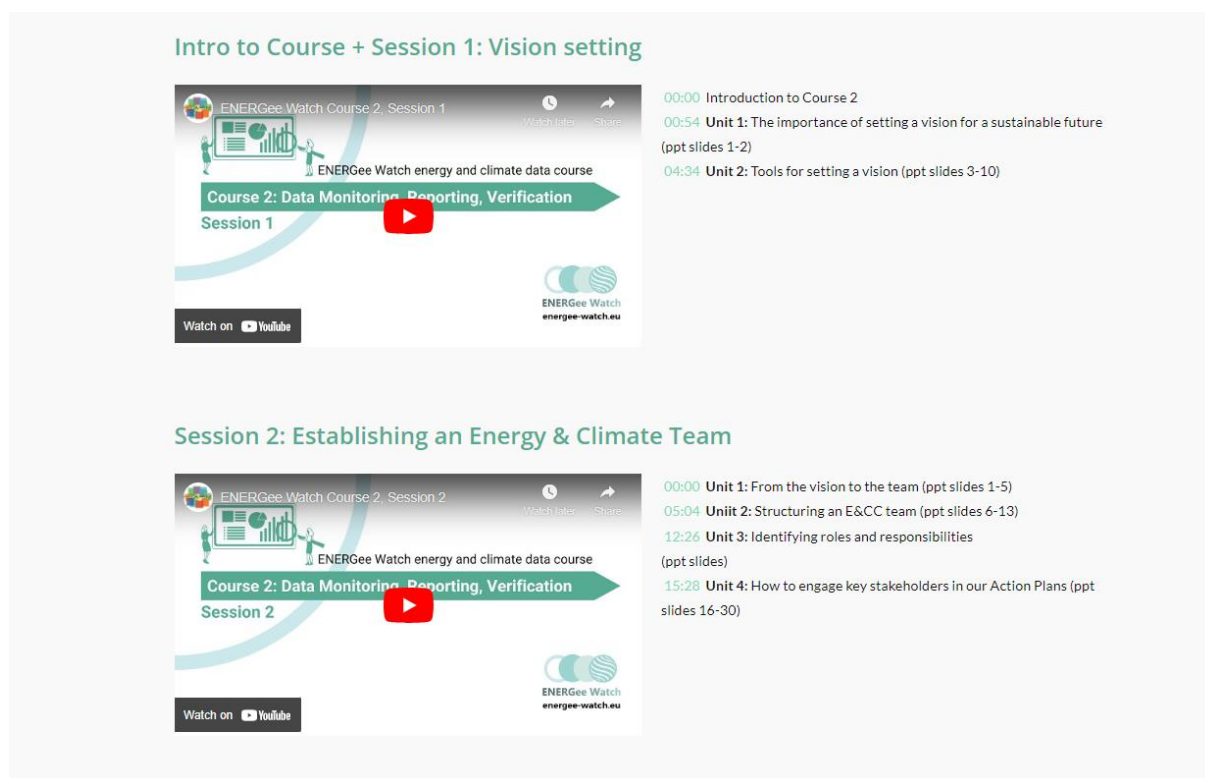
The ENERGeE Watch project raised a lot of interest and created a long list of extremely useful and relevant resources that could keep being of use to the past participants and consortium members but could also benefit other parties had not heard about the programme until now.

Dissemination and exploitation actions have been identified during the project timeline to address the overall project's objectives and results with public authorities in all European regions. At the end of the project, to ensure the sustainability of these results, a list of actions have been identified to inform the general public of the outcomes of the project and encourage future replication, focusing on the four energy and data courses developed for public authorities by experts from European energy and climate agencies.

To achieve the objectives laid above, the consortium partners are committed to carrying out the following activities:

ENERGeE Watch website

Learning platform – The four courses have been added [on the website](#) following a structured flow, together with the supporting materials and additional relevant sources offered by the mentors. To facilitate the learning process, the course has been split into sessions, and each session in relevant units. The videos can be followed on the webpage or from the dedicated playlist on YouTube. Each video has the start of each unit marked with a timestamp.



The screenshot displays two course sessions on the ENERGeE Watch website. Each session includes a video player and a list of units with timestamps.

Intro to Course + Session 1: Vision setting

- 00:00 Introduction to Course 2
- 00:54 Unit 1: The importance of setting a vision for a sustainable future (ppt slides 1-2)
- 04:34 Unit 2: Tools for setting a vision (ppt slides 3-10)

Session 2: Establishing an Energy & Climate Team

- 00:00 Unit 1: From the vision to the team (ppt slides 1-5)
- 05:04 Unit 2: Structuring an E&CC team (ppt slides 6-13)
- 12:26 Unit 3: Identifying roles and responsibilities (ppt slides)
- 15:28 Unit 4: How to engage key stakeholders in our Action Plans (ppt slides 16-30)



Figure 12 Example of course 2 on the website

Best practices – the collection of [best practices](#) gathered from partners and participants during the project has been uploaded on the website, in a friendly format that allows the filtering of information.

Project outcomes – All public deliverables of the ENERGeE Watch project are uploaded on the project website. Some of them have high potential for use and replication, such as the guidance documents for mentors and the peer-to-peer methodology.

Articles on the launch of the learning platform

New article(s) will be created on the project website in the 6 months after the end of the project, aiming to offer more details about the potential outcomes of following online the 4 courses on energy and climate data. The article(s) will be further shared on the ENERGeE Watch Twitter and the social channels of the project partners.

3 years after the project ending, when the paid subscription for the website server expires, all the ENERGeE Watch relevant content (learning materials, project outcomes etc.) will be moved on the website of FEDARENE, and a wave of communication will be created to announce this continuation.

ENERGeE Watch Twitter

The ENERGeE Watch Twitter will continue to be active in the year following the end of the project, inviting to the project webpage for the discovery of best practices, project outputs, and the online courses, as well as re-sharing information connected to energy and climate data.

Sustainability through partners

New promotional materials (infographic, video) have been created in the last months of the projects with the specific purpose of promoting the learning platform and the project materials.

All partners engaged to disseminate through their online platforms (newsletters, articles, social media) the invitation towards the ENERGeE Watch learning platform and are aware of the promotional materials created in this regard.

Towards the end of 2023, there will be official email communication towards the past participants and other interested parties that have agreed (subscribed) to continue receiving information about the development of the project.

As extensively discussed during the consortium's final project meeting in Kilkenny, the mentoring energy agencies, as well as those involved in the courses replication, have found that the development of these courses will continue providing opportunities and results for years, as they will re-use and re-shape the courses. ENERGeE Watch will continue being mentioned when re-using content. Another promising aspect is the networking and contacts that took place during the project duration.

The **D5.3 report on exploitation and replication activities** and the **Final publishable report** present a dedicated detailed sections on the partners plans to integrate tools and learning outcomes from the courses internally and in their networks.



Sustainability through participants

While follow-up communication and mentoring are needed to ensure the success of the learning programme, the +500 participants in the learning cycles and replication webinars themselves have now new resources and new contacts to implement the course learnings and their newly created Action Plans.

Mentees who have designed an Action Plan for their region (during Learning Cycles), as well as participants with active engagement of all four replication crash-courses have been offered the opportunity of being designed a "Certificate of course completion". Many of them inquired back on receiving one, mentioning it will prove useful in their future work engagements.

Detailed input on the take-aways and action items of courses participants can be found in the documents

D5.3 Report on exploitation and replication activities.

The table below summarises the dissemination activities after the end of the project that will ensure the exploitation of the results.



Table 6 Dissemination of the ENERGeE Watch learning programme exploitable results

Dissemination activity	Partners involved	Target groups	Year 1 after the project	Years 2& 3 after the project
Promotion of the learning platform	FEDARENE lead All partners	Energy agencies, local/ regional authorities, NGOs, associations, energy experts	1 article on ENERGeE Watch website and promotion on social media (articles + SM promotion by all partners)	Mention of the learning platform in relevant articles and publications The learning platform migrates to FEDARENE website after 3 years.
		Former participants	1 email campaign to promote the outputs (best practices) and learning platform	
Dissemination of the project materials	FEDARENE lead All partners	Energy agencies, local/ regional authorities, NGOs, associations, energy experts	Partners update their ENERGeE Watch pages and relay information published on the ENERGeE Watch website and social media.	
Presentations of the outputs of the project	All partners	Energy agencies, local/ regional authorities, NGOs, associations, energy experts	Adhoc presentations of the project by partners	
Co-organisation of capacity building sessions with other projects to promote the project outcomes (best practices table, observatory list, e-learning platform)	All partners	Sister H2020 projects	Continue cooperation with the REGIO1st and ePlanet project through IEECP & FEDARENE	Adhoc presentation of the project by partners
Conduct new webinars, and capacity building workshops for the purposes of other local/regional projects	All partners	Energy agencies, local/ regional authorities, NGOs, associations, energy experts	All partners mentioned the exploitation of the capacity building programme towards their constituencies. ENERGeE Watch will be credited for the work.	
ENERGeE Watch website and Twitter account	FEDARENE	General	3 articles on the outputs of ENERGeE Watch and promotion via social media	Relevant materials and sections of the website will be integrated in FEDARENE's website after the end period of hosting service.



Conclusions

Overall, the dissemination and communication of ENERGeE Watch has been effective and reached its main objective of attracting participants to the learning programme.

The communications and dissemination strategy kept evolving. FEDARENE and UPRC made sure that for each activity new, engaging and targeted content was developed for the relevant purpose. The effectiveness of the engagement campaigns were assessed and the materials updated or renewed to ensure a very dynamic and responsive strategy. The implementation of this tailored dissemination and communication strategy yielded positive results.

In regards to the objective of "ensuring the broad promotion of the outcomes of the project to encourage the uptake of the content of the programme in other European regions, future replication and the use of these data to produce better informed solutions and policies", while we followed up during the Action Plan workshops with multiple participants that were already implementing the new knowledge, we are looking into dissemination actions after the end of the project addresses this challenge.

In terms of sustainability of the communication and dissemination actions in the aftermath of the project (specifically, within a 3 year timeline) after the end of the grant, partners will commit to ensuring the continuity of the learning programme via their communication and dissemination channels. We are therefore confident that the outcomes of the ENERGeE Watch project will have an impact on local and regional sustainable energy and climate action plans in the years to come.



Annex 1 – Monitoring social media

Social media posts on Energee Watch 09.20 - 02.22

Partner	Twitter posts + RT	Twitter impressions	Twitter engagements	LinkedIn posts	LinkedIn views	LinkedIn engagement rate	Facebook posts	Facebook reach	Facebook engagement	Others? Instagram?
IEECP	8			6						
FEDARENE	4			9	3994	5.50%				
UPRC	3			5	13600					
AURA-EE	1	167	5	1	718	3,2%				
KSSENA	3									
AREC IDF										
3CEA	2			2			2			
EAP										
ALEA				1						
CEA	14	282	8	10	600		5	1189	44	
Energee Watch Twitter	20	14233	341							
TOTAL	54	14682	354	33	18912		7	1189	44	0
Cross promotion partner	Twitter post	Retweets		LinkedIn posts			Facebook posts			Others?
Covenant of Mayors	1	2		1						
ManagEnergy	2	1		1			2			

Social media posts on Energee Watch from MARCH 2022 till end project

Partner	Twitter posts + RT	Twitter impressions	Twitter engagements	LinkedIn posts	LinkedIn views	LinkedIn engagement rate	Facebook posts	Facebook reach	Facebook engagement	Others? Instagram?
IEECP	48	8004	762	42	58800	11.07				
FEDARENE	35	n/a	n/a	17	6352	9.77%	6	227	35	
UPRC	53	2100	450	15	15000	6.50%				
AURA-EE				8	5616					
KSSENA	2						3	336		
AREC IDF	21	3982	155	20	2108	8%				
SEEA (3CEA)	25	1993	59	5	1007	2.10%	8	395	11	
EAP				4	415	7.50%	3	505	21	
ALEA	4	819		6	172		6	844	15	
CEA	30	294	15	22	1211	17%	7	1078	25	
Energee Watch Twitter	74	22224	1524							
TOTAL	292	39416	2965	139	90681		33	3385	107	0



Annex 2 - Monitoring of publications

1st reporting period, September 2020 – February 2022:

Date of publication	Partner	If third party, specify	Type of publications	Link
11/9/2020	Energiee Watch website		energiee watch website posts	https://energiee-watch.eu/take-the-survey-for-a-seat-in-the-peer-learning-programme/
10/21/2020	Energiee Watch website		energiee watch website posts	https://energiee-watch.eu/official-launch-of-the-energiee-watch-proiet/
10/28/2020	Energiee Watch website		energiee watch website posts	https://energiee-watch.eu/anergos-contribution-to-multi-level-governance-of-urban-adaptation/
12/10/2020	Energiee Watch website		energiee watch website posts	https://energiee-watch.eu/unep-emissions-gap-report-2020/
11/19/2020	FEDARENE		article on own website	https://www.fedarene.org/deadline-extended-energiee-watch-new-peer-learning-programme-35994
11/5/2020	FEDARENE		article in own publication	https://www.fedarene.org/wp-content/uploads/2020/09/Fedarene_Info_49.pdf
11/25/2020	FEDARENE		article in own publication	FEDARENE activity report for its members
11/4/2020	Third party	Covenant of Mayors	article on own website	https://eumayors.eu/news-and-events/news/1836-help-design-a-new-peer-learning-programme-mentored-by-experienced-energy-agencies.html
10/13/2020	IAU IDF		article in own newsletter	https://www.arec-idf.fr/lancement-du-projet-europeen-energiee-watch.html
7/1/2021	UPRC		article on own website	https://teeslab.unipi.gr/energiee-watch-is-here/
21/10/2020	ALEA		article on own website	https://alea.ro/publicatii/stiri/lansare-proiect-energiee-watch
5/25/2020	3CEA		article on own website	https://southeastenergy.ie/eu-projects/the-european-network-of-regional-ghg-emissions-and-energy-watch/
10/2/2021	FEDARENE		policy paper	https://www.fedarene.org/wp-content/uploads/2021/02/EED-consultation_FEDARENE-official-response.pdf
15/02/21	IAU IDF		article in own newsletter	https://www.arec-idf.fr/developper-localement-les-competences-sur-la-collecte-le-suivi-le-traitement-ou-la-communication-des-donnees-sur-lenergie-et-le-climat.html
22/02/2021	FEDARENE		article on own website	https://www.fedarene.org/publications/background-and-needs-assessment
26/02/2021	FEDARENE		article in own newsletter	Bulletin / internal newsletter
21/04/2021	UPRC		article on own website	https://teeslab.unipi.gr/do-you-need-help-with-your-energy-and-climate-data-collection-monitoring-and-dissemination/
18/06/2021	UPRC		article on own website	https://teeslab.unipi.gr/energiee-watch-the-peer-learning-programme-has-kicked-off/



2/7/2021	IAU IDF		article in own newsletter	https://www.arec-idf.fr/lancement-de-la-premiere-session-dapprentissage-energee-watch/
28/07/2021	Third party	Climate-ADAPT	article on other website	https://climate-adapt.eea.europa.eu/news-archive/peer-to-peer-on-indicators-and-strategies-for-adaptation-to-climate-change
30/09/2021	CEA		article in own newsletter	http://370z.r.mailjet.com/nl2/8z48/57mo8.html?hl=en
27/10/2021	FEDARENE		article on own website	https://fedarene.org/publication/energee-watch-curriculum-and-learning-materials/
5/11/2021	FEDARENE		article in own publication	https://fedarene.org/wp-content/uploads/2021/11/Fedarene_Info_52_final.pdf
17/02/2022	Energee Watch website		energee watch website posts	https://energee-watch.eu/the-2nd-call-for-applications-is-now-open/
18/02/2022	Energee Watch website		energee watch website posts	https://energee-watch.eu/get-involved/
21/02.2022	ALEA		article on own website	https://alea.ro/publicatii/stiri/a-2-a-editie-a-sesiunii-de-invatare-energee-watch
21/02/2022	FEDARENE		article on own website	https://fedarene.org/all-you-need-to-know-about-energy-and-climate-data-apply-now-to-the-energee-watch-programme/
28/02/2022	FEDARENE		article in own newsletter	Bulletin / internal newsletter
22/02/2022	IAU IDF		article on own website	https://www.arec-idf.fr/evenements/inscrivez-vous-a-la-2e-session-dapprentissage-sur-les-outils-et-donnees-energie-climat/
22/02/2022	IAU IDF		article in own newsletter	https://www.arec-idf.fr/evenements/inscrivez-vous-a-la-2e-session-dapprentissage-sur-les-outils-et-donnees-energie-climat/
24/02/2022	Third party	Managenergy	article on other website	https://www.managenergy.net/node/1422
23/02/2022	AURA-EE		article on own website	https://en.auvergnerhonealpes-ee.fr/news/new/energee-watch-call-for-applications
22/02/2022	UPRC		article on own website	https://teeslab.unipi.gr/2nd-learning-cycle-for-energee-watch-applications-are-open/
30/07/2021	CEA		article in own newsletter	bit.ly/3l9lCtZ

2nd reporting period, March 2022-August 2023:

Date of publication	Partner	If third party, specify	Type of publications	Link
2/3/2022	Third party	Construction 21	article on other website	https://www.construction21.org/articles/h/all-you-need-to-know-about-energy-and-climate-data-apply-now-to-the-energee-watch-programme.html



2/3/2022	Third party	Covenant of mayors	article on other website	https://eumayors.eu/news-and-events/news/1928-the-2nd-energee-watch-call-for-applications-is-now-open.html
21/03/2022	Energee Watch website		energee watch website posts	https://energee-watch.eu/2nd-learning-cycle-applications-closed
5/4/2022	Energee Watch website		energee watch website posts	https://energee-watch.eu/welcome-to-the-masterclass/
3/5/2022	Energee Watch website		energee watch website posts	https://energee-watch.eu/workshop-territory-the-tool-for-managing-the-transition-of-territories/
22/06/2022	Energee Watch website		energee watch website posts	https://energee-watch.eu/innovative-sustainability-in-cities-and-regions-seminar/
since 07/2022	Third party	ENLIT web portal	article on other website	https://www.enlit.world/projects/energee-watch/
9/26/2022	IEECP		article in own newsletter	https://ieecp.org/?wysija-page=1&controller=email&action=view&email_id=34&wysijap=subscriptions
19.09.2022	ALEA		article on own website	https://alea.ro/publicatii/stiri/a-3-a-editie-a-sesiunii-de-invatare-energee-watch
20-Sep-22	IAU IDF		article on own website	https://www.arec-idf.fr/evenements/energee-watch-ouverture-des-inscriptions-pour-la-3e-session-dapprentissage/
20-Sep-22	IAU IDF		article in own newsletter	https://www.arec-idf.fr/evenements/energee-watch-ouverture-des-inscriptions-pour-la-3e-session-dapprentissage/
10-Jan-23	IAU IDF		article on own website	https://www.arec-idf.fr/evenements/energee-watch-adaptation-au-changement-climatique/
10-Jan-23	IAU IDF		article in own newsletter	https://www.arec-idf.fr/evenements/energee-watch-adaptation-au-changement-climatique/
10-Jan-23	IAU IDF		article on own website	https://www.arec-idf.fr/evenements/les-donnees-energie-climat-au-service-des-territoires/
10-Jan-23	IAU IDF		article in own newsletter	https://www.arec-idf.fr/evenements/les-donnees-energie-climat-au-service-des-territoires/



19/10/22	Energie Watch website		energee watch website posts	https://energee-watch.eu/learn-how-to-energy-data/
26/10/2022	Third party	Manag Energy	event post	https://www.managenergy.net/node/1636
31/01/23	Energie Watch website		energee watch website posts	https://energee-watch.eu/last-edition-energeewatch-learning-programme-brussels/
2/2/2023	Energie Watch website		energee watch website posts	https://energee-watch.eu/territory-online-tool-energy-ecological-transition/
29/09/22	FEDARE NE		article in own newsletter	Bulletin / internal newsletter
13/10/2022	FEDARE NE		article in own newsletter	Bulletin / internal newsletter
12/10/2022	FEDARE NE		article in own newsletter	https://43bok.r.a.d.sendibm1.com/mk/mr/b0rHpsGqCmar7JcReoY0Y3sXBMo8eICV5XXg7jmbNX7jZ4jncAsKqagMD-kdfwHVogwWkTrsk9KDjXfzWOvMWHrwtJaZr53cS_qjVkpBqD85ZZmKvk373komMpeqXIYPtGKetFBNg
2/2/2023	FEDARE NE		article on own website	https://fedarene.org/territory-online-tool-energy-ecological-transition/
15/02/2023	FEDARE NE		article in own newsletter	Bulletin / internal newsletter
9.03.2023	ALEA		article on own website	https://alea.ro/publicatii/stiri/alea-lanseaza-experienta-de-invatare-energee-watch-la-nivel-national
23/03/2023	Energie Watch website		energee watch website posts	https://energee-watch.eu/energee-watch-crash-course-europe-online-2023/
30/03/2023	FEDARE NE		article in own newsletter	Bulletin / internal newsletter
2/5/2023	FEDARE NE		article in own newsletter	Bulletin / internal newsletter
22/03/2023	FEDARE NE		event post	https://fedarene.org/event/energee-watch-crash-courses-in-may/
22/03/2023	FEDARE NE		event post	https://fedarene.org/event/energee-watch-crash-course-data-monitoring/



22/03/2023	FEDARENE		event post	https://fedarene.org/event/energee-watch-crash-course-indicators-adaptation-climate-change/
22/03/2023	FEDARENE		event post	https://fedarene.org/event/energee-watch-crash-course-data-display-dissemination-validation/
5/5/2023	FEDARENE		article in own newsletter	https://43bok.r.a.d.sendibm1.com/mk/mr/3Tx7I1zJg8HPMKAOZSXKUCMbz8cattpJntBGVsc_hA8i3rETuzwTn6P2Zfp4gZpQm7WzAurO0pjG_1y9MYXkDb0Gnl-E2MkWyf6nmQ7ZTytJfh3xINQLTOyUZeYj0WzM3a8oWaw
24/03/2023	FEDARENE		article on own website	https://fedarene.org/energee-watch-crash-course-europe-online-2023/
24/03/2023	Third party	Covenant of Mayors	event post	https://eu-mayors.ec.europa.eu/en/energee-watch-crash-course-part-1-data-collection
24/03/2023	Third party	Covenant of Mayors	event post	https://eu-mayors.ec.europa.eu/en/energee-watch-crash-course-part-2-data-monitoring-and-validation
24/03/2023	Third party	Covenant of Mayors	event post	https://eu-mayors.ec.europa.eu/en/energee-watch-crash-course-part-3-indicators-for-adaptation-to-climate-change
24/03/2023	Third party	Covenant of Mayors	event post	https://eu-mayors.ec.europa.eu/en/energee-watch-crash-course-part-4-data-display-dissemination-and-validation
24/03/2023	Third party	Manag Energy	event post	https://www.managenergy.net/node/1725
24/03/2023	Third party	Manag Energy	event post	https://www.managenergy.net/node/1726
24/03/2023	Third party	Manag Energy	event post	https://www.managenergy.net/node/1727
24/03/2023	Third party	Manag Energy	event post	https://www.managenergy.net/node/1728
24/04/2023	ALEA		article on own website	https://alea.ro/publicatii/stiri/inregistrati-va-pentru-cursurile-intensive-energee-watch-din-mai
16/06/2023	FEDARENE		article on own website	https://fedarene.org/one-of-europes-largest-sustainable-energy-workforce-meets-in-kilkenny/
1/6/2023	Energee Watch website		article on own website	https://energee-watch.eu/join-energee-watch-best-practice-roundtable/
6/6/2023	Energee Watch website		article on own website	https://energee-watch.eu/successful-crash-courses-energy-climate-data/
10/7/2023	Energee Watch website		article on own website	https://energee-watch.eu/networking-best-practices-final-event-ireland/



11/7/2023	FEDARENE		article on own website	https://fedarene.org/networking-best-practices-energee-watch-final-event/
13/07/2023	FEDARENE		article in own newsletter	Bulletin / internal newsletter
5/5/2023	AURA-EE		article on own website	https://en.auvergnerhonealpes-ee.fr/news/new/energy-climate-data-online-crash-courses
5/5/2023	AURA-EE		article on own website	https://www.auvergnerhonealpes-ee.fr/a-la-une/evenements/evenement/assises-europeennes-de-la-transition-energetique-2023
14/02/2023	AURA-EE		article on own website	https://auvergnerhonealpes.terristory.fr/a_propos
8/3/2023	AURA-EE		article in own newsletter	https://www.auvergnerhonealpes-ee.fr/fileadmin/user_upload/mediatheque/raee/Documents/Publications/2023/TerriSTORY_R_Auvergne-Rhone-Alpes_-_Fil_d_actu_-_mars_2023.pdf
5/7/2023	AURA-EE		article in own newsletter	https://www.auvergnerhonealpes-ee.fr/fileadmin/user_upload/mediatheque/raee/Documents/Publications/2023/TerriSTORY_R_Auvergne-Rhone-Alpes_Fil_actu_Juillet_2023.pdf
16/01/2023	AURA-EE		article on own website	https://en.auvergnerhonealpes-ee.fr/projects/project/energee-watch-390
3/31/2023	IEECP		article in own newsletter	https://us14.campaign-archive.com/?u=6021008801e431205be45de59&id=ae5f5ac709
4/28/2023	IEECP		article in own newsletter	https://us14.campaign-archive.com/?u=6021008801e431205be45de59&id=4ec401d051
5/31/2023	IEECP		article in own newsletter	https://us14.campaign-archive.com/?u=6021008801e431205be45de59&id=d046d056ec
1/24/2023	IEECP		article on other website	https://ieecp.org/projects/energeewatch/
17/05/2021	SEEA (3CEA)		article on own website	https://southeastenergy.ie/energee-watch-online-courses-begin
11/26/2021	SEEA (3CEA)		article on own website	https://southeastenergy.ie/energee-watch-course-1-data-collection-acquisition-and-treatment/
12/6/2021	SEEA (3CEA)		article on own website	https://southeastenergy.ie/energee-watch-course-2-monitoring-reporting-verification/



12/8/2021	SEEA (3CEA)		article on own website	https://southeastenergy.ie/energee-watch-course-4-data-display-dissemination-and-validation-by-local-authorities/
4/1/2022	SEEA (3CEA)		article on own website	https://southeastenergy.ie/energee-watch-second-cycle-masterclass/
4/19/2023	SEEA (3CEA)		event post	https://southeastenergy.ie/event/energee-watch-national-replication-event/
5/11/2023	SEEA (3CEA)		event post	https://southeastenergy.ie/event/subscribe-to-the-second-energee-watch-replication-webinar-on-data-monitoring-and-validation/
5/11/2023	SEEA (3CEA)		event post	https://southeastenergy.ie/event/subscribe-to-the-third-energee-watch-replication-webinar-on-indicators-for-adaptation-to-climate-change/
5/11/2023	SEEA (3CEA)		event post	https://southeastenergy.ie/event/subscribe-to-the-fourth-energee-watch-replication-webinar-on-data-display-dissemination-and-validation/
14/06/2021 - 19/07/2023	SEEA (3CEA)		article in own newsletter	1 article/month since June 2021
23/09/2022	UPRC		article on own website	https://teeslab.unipi.gr/energeewatch-3rd-call-for-applications-is-now-open/
5/12/2022	UPRC		article on own website	https://teeslab.unipi.gr/energee-watch-3rd-learning-cycle-and-first-in-person-project-meeting-in-brussels/
24/04/2023	UPRC		article on own website	https://teeslab.unipi.gr/energee-watch-european-wide-replication-events/
3/5/2023	Third party	Enypografa	event post	https://enypografa.gr/%ce%b1%cf%85%cf%84%ce%bf%ce%b4%ce%b9%ce%bf%ce%b9%ce%ba%ce%b7%cf%83%ce%b7/%cf%80%cf%81%cf%8c%cf%83%ce%ba%ce%bb%ce%b7%cf%83%ce%b7-%cf%80%cf%81%ce%bf%cf%82-%ce%b4%ce%ae%ce%bc%ce%bf%cf%85%cf%82-%ce%ba%ce%b1%ce%b9-%cf%80%ce%b5%cf%81%ce%b9%cf%86%ce%ad%cf%81%ce%b5%ce%b9%ce%b5/
3/5/2023	Third party	ecopress	event post	https://ecopress.gr/dorean-diadiktyaka-seminaria-gia-dia/
3/5/2023	Third party	B2Green	event post	https://news.b2green.gr/32223/%CF%80%CF%81%CF%8C%CF%83%CE%BA%CE%BB%CE%B7%CF%83%CE%B7-%CF%83%CF%85%CE%BC%CE%BC%CE%B5%CF%84%CE%BF%CF%87%CE%AE%CF%82-%CF%83%CF%84%CE%B1-%CE%B4%CE%B9%CE%B1%CE%B4%CE%B9%CE%BA%CF%84%CF%85%CE%B1%CE%BA
3/5/2023	Third party	energy press	event post	https://energypress.gr/index.php/news/energee-watch-diadiktyaka-seminaria-gia-ti-diaheirisi-energeiakon-dedomenon-kai-stratigikon
4/5/2023	Third party	kede	event post	https://kede.gr/dorean-diadiktyaka-seminaria-gia-di/
4/1/2023	KSSENA		article in own newsletter	
7/1/2022	CEA		article in own newsletter	http://370z.r.mailjet.com/nl3/JFA9wULFPptX3AyMbjVinQ?hl=en



20/04/2023	IAU IDF		article on own website	https://www.arec-idf.fr/evenements/adaptation-au-changement-climatique/
8/1/2023	IAU IDF		article on own website	https://www.arec-idf.fr/evenements/le-reseau-de-chaaleur-et-de-froid-5e-generation-de-paris-saclay/
8/1/2023	IAU IDF		article on own website	https://www.arec-idf.fr/energee-watch-comprendre-et-developper-les-outils-et-donnees-dobservation-de-lenergie-et-du-climat/

